#### **Material Fact**





### **INFRACOMMERCE CXAAS S.A.**

Publicly Held Company CVM Code No. 2574-7

CNPJ/ME No. 38.456.921/0001-36 | NIRE 35300557361

Av. Dr. Cardoso de Melo, 1,855, 14<sup>th</sup> floor, Room G, Vila Olímpia | Zip Code 04548-903, São Paulo/SP

ISIN code of the Shares "BRIFCMACNOR8"

Trading code of the Shares on B3: "IFCM3"

## ACQUISITION OF MATERIAL EQUITY STAKE AS A RESULT OF THE CONVERSION OF DEBENTURES INTO SHARES

São Paulo, October 3rd, 2025: Infracommerce CxaaS S.A, "Infracommerce" or "Company" (B3:IFCM3), in compliance with the provisions of article 157, paragraph 4<sup>th</sup>, of Law No. 6,404/76, as amended ("Brazilian Corporation Law"), and in accordance with CVM Resolution No. 44, of August 24<sup>th</sup>, 2021, as amended, hereby informs its shareholders and the general market that, in continuation to the information provided under the Material Facts disclosed by the Company on September 24th, 2025 and September 30th, 2025, the Company has received a notification from Vermelha do Norte Participações S.A. (jointly, by means of its subsidiaries) ("Vermelha do Norte"), informing that, by means of the acquisition of one billion, nine hundred and thirty-one million, seven hundred and forty-seven thousand, eight hundred and eleven (1,931,747,811) common shares issued by the Company, arising from the conversion into common shares of debentures held by Vermelha do Norte under the Private Instrument of the Indenture of the 3rd (Third) Issuance of Debentures Convertible into Shares, of the Type with Real Guarantee, with Additional Fiduciary Guarantee, in 2 (Two) Series, for Private Placement, of Infracommerce CXaaS S.A., celebrated on April 13<sup>th</sup>, 2025, as amended on June 3<sup>rd</sup>, 2025, Vermelha do Norte achieved a material equity stake, becoming, as of this date, the holder of common shares representing 86.28223% of the Company's total corporate capital.

As a result of such acquisition, the capital structure of the Company substantially changes, Vermelha do Norte becoming the controlling shareholder of the Company.

The notification sent by Vermelha do Norte to the Company is attached herein, reinforcing the Company's commitment to act with transparency.

The Company will keep its shareholders and the market in general informed about any additional facts related to this material fact, if applicable, in accordance with the applicable regulation.

THIS MATERIAL FACT SHOULD NOT, UNDER ANY CIRCUMSTANCE, BE CONSIDERED AS AN INVESTMENT RECOMMENDATION IN THE SHARES. WHEN DECIDING TO EXERCISE THEIR RESPECTIVE PREEMPTIVE RIGHTS, HOLDERS MUST CARRY OUT THEIR OWN

# ANALYSIS AND EVALUATION OF THE COMPANY'S FINANCIAL SITUATION, ITS ACTIVITIES AND THE RISKS ARISING FROM THE INVESTMENT IN SHARES.

### **Bruno de Andrade Vasques**

**Investors Relations Officer** 

#### **About Infracommerce**

Infracommerce is a white-label digital ecosystem operating under the concept of Customer Experience as a Service (CXaaS). The Company provides end-to-end digital solutions – from platforms and data to logistics and payments – simplifying digital operations for companies of all sizes and sectors, including luxury brands, large retailers, and industrial players. With operations in Brazil, Mexico, Argentina, Colombia, Chile, Peru, Uruguay, Ecuador, and Panama, and serving more than 200 leading multinational brands, Infracommerce has been recognized as the Best Digital Solutions Company by the Brazilian Electronic Commerce Association. For further information, please visit ri.infracommerce.com.br.

### Contacts

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INFRACOMMERCE CXAAS S.A. aos cuidados de Bruno de Andrade Vasques

Divulgação de informação sobre negociação relevante para fins do Artigo 12 da Resolução CVM nº 44

Prezados Senhores,

Vermelha do Norte Participações S.A., inscrita no CNPJ/MF sob o nº 55.934.077/0001-20 ("Vermelha"), vem, em atendimento ao Art. 12 da Resolução CVM nº 44, de 23 de agosto de 2021, conforme alterada ("Resolução CVM nºº44"), comunicar que, em decorrência da capitalização de créditos de titularidade da Vermelha na Companhia, passou a deter 1.931.747.811 (um bilhão, novecentos e trinta e um milhões, setecentos e quarenta e sete mil, oitocentas e onze) ações ordinárias de emissão da Companhia ("Ações"), correspondentes a 86,28223% (oitenta e seis inteiros e vinte e oito mil duzentos e vinte e três centésimos de milésimo por cento) do total de Ações de emissão da Companhia e, dessa forma, se tornou controlador da Companhia e declara que nesta data:

- (i) O objetivo da participação é, atualmente, de investimento e, portanto, tal participação poderá ser aumentada ou reduzida conforme condições de mercado;
- Não é titular de outros valores mobiliários e instrumentos financeiros derivativos referenciados (ii) em Ações de emissão da Companhia, sejam de liquidação física ou financeira; e
- Não é parte de qualquer acordo ou contrato regulando o exercício do direito de voto ou a compra e venda de valores mobiliários de emissão da Companhia.

HENRIQUE CARNEIRO 4859

Assinado de forma digital por HENRIQUE CARNEIRO FERREIRA:39943934859 FERREIRA:3994393 Dados: 2025.10.02 17:54:51 -03'00'

PAULO VICTOR TEIXEIRA SAMPAIO:0129692 Date: 2025.10.02 7199

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Vermelha do Norte Participações S.A.