



INFRACOMMERCE CXAAS S.A.
Publicly Held Company, with Authorized Capital
CVM Code No. 2574-7
CNPJ/ME nº 38.456.921/0001-36 | NIRE 35300557361
Av. das Nações Unidas, 12.901, 32º e 33º andares, Torre Norte do Centro Empresarial Nações Unidas |
CEP 04.578-910, São Paulo/SP
ISIN Code of the Shares "BRIFCMACNOR8"
Shares Negotiation Code at B3: "IFCM3"

Infracommerce announces changes in management

São Paulo, March 25, 2024: Infracommerce CXaaS S.A., "Infracommerce" or "Company" (B3:IFCM3), in compliance with the provisions of article 157, § 4º, of Law 6.404/76 ("LSA"), and in CVM Resolution 44, of August 24, 2021, informs, as result of the meeting of the Company's Board of Directors held on this date, changes in the Company's management, given the Company's new phase of development, as follows.

As a result of the Company's business evolution process since its foundation and in line with the plan of changes in the management of Infracommerce, led especially by new shareholders and their representatives in the Company's administration, Mr. Kai Phillip Schoppen ("Kai Schoppen") will step down as Infracommerce's Global Chief Executive Officer from the beginning of April and as a member of the Board of Directors from the next Ordinary Shareholders' Meeting.

Kai Schoppen, in addition to being founder, led the Company for over a decade. Under his management, he led the Company on a path of growth and creation of an innovative business model within the e-commerce sector in Latin America, leading the construction and implementation of the business strategy in Brazil and abroad, currently with operations in nine countries. In this period, the Company has advanced in the implementation of the best corporate governance practices that resulted in its IPO and listing in the highest governance segment of B3 S.A - Brazil, Bolsa, Balcão, the "Novo Mercado". Kai Schoppen will continue to support the Company in view of his relevant shareholder position, contributing to a complete and satisfactory transition process.

As successor in the Company's global executive leadership, Ivan Luiz Murias dos Santos ("Ivan Murias") will take office as Chief Executive Officer. Mr. Ivan Murias holds a degree in Business Administration from FEA/USP with specialization courses in Finance and Retail from George Washington University, Rotman School of Management and Ashridge Business School. He has more than 20 years of experience in retail and customer service, having worked in large companies such as brMalls, Boticário group, C&A. He also served as CEO of Tok&Stok and later of Valid between the periods 2018 to 2024.

For the Company's Board of Directors, Mr. Peter Paul Lorenço Estermann ("Peter Estermann") will be appointed as an independent member to fill the vacant post. Peter holds a degree in Agronomy from the Federal University of Lavras/MG and a postgraduate degree from the Harvard Business School. With more than 40 years of professional experience, he was the

CEO of Grupo Pão de Açúcar and Via Varejo S.A, is currently a partner of Pátria Investimentos and Advisor and Member of the Ultra Group Strategy Committee.

Thus, in the context of this natural and timely transition of the Company's leadership, Mr. Pedro Jereissati announced that he will step down as Chairman of the Board of Directors from the next Ordinary Shareholders' Meeting. With this, the proposal for the composition of the Board of Directors to be approved by the shareholders in the next Ordinary Shareholders' Meeting will be as follows:

- Peter Estermann, as an independent member and Chairman;
- Pedro Jereissati;
- Estela Vieira, as an independent member;
- Carlos Luis Brito Claissac; and
- Pedro Sirotsky Melzer, as an independent member.

Regarding operations in Brazil and the rest of Latin America, the Company continues to count on the leadership of executives Eduardo Fregonesi and Mariano Orioabala, respectively.

The Company appreciates Kai Schoppen for all his hard work and dedication he has carried out at the helm of the Company and wishes success to the new Global CEO and the Board of Directors so that they can contribute to the Company's sustainable growth, providing more value creation for its stakeholders. Infracommerce understands that the completion of this succession planning is another important step towards strengthening and sustaining its business.

In this sense, the Company informs that it will postpone its Ordinary Shareholders' Meeting to April 30, 2024, as updated in its annual calendar of events held on this date.

Finally, the Company will keep, in accordance with applicable regulations, its shareholders and the market informed, if applicable, of any additional facts related to this material fact.

Fabio Bortolotti

Investor Relations Officer and
Chief Financial Officer

About Infracommerce

Infracommerce provides a white-label e-commerce ecosystem to deliver on the Customer Experience as a Service (CXaaS) concept. The Company's solutions simplify the digital operations of every type of business, from the luxury market to large retailers and industries. With a presence in Brazil, Mexico, Panama, Ecuador, Colombia, Peru, Chile, Argentina, and Uruguay, and about 3,500 employees, Infracommerce was awarded as the Best Digital Solutions Company by the Brazilian Association of Electronic Commerce. For more information, visit ir.infracommerce.com.br.

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